



Time	Topic	Lecturer
<b>Evening class</b>		
<b>Tuesday, 17 September</b>		
16.00-16.15	Welcome from GSD President (only new students)	Dr. Colum Murphy, GSD President and Founder
16.15-16.45	Introduction to the EMIR Programme: structure and academic requirements (only new students)	Dr. Anna Kondratyuk, GSD Academic Director, GSD Professor
17.00-19.00	Governance in a Hybrid World	Dr. Alexander Likhotal, GSD Faculty, Former President of the Green Cross International
<b>Case Study Weekend I: "Smart Power" - New Trends in the Global Science Diplomacy</b>		
<b>Friday, 27 September</b>		
14.00-15.30	Dimensions of Science Diplomacy and the Soft Power of Science	Dr Samia T Al-Shouli, Fellow in Clinical Diagnostic Immunopathology in King's College London Hospital (KCH)
15.45-17.15	Global Threats: Science Diplomacy in the Age of Globalization	Dr Samia T Al-Shouli, Fellow in Clinical Diagnostic Immunopathology in King's College London Hospital (KCH)
<b>Saturday, 28 September</b>		
9.15-10.45	Science for Peace in Diplomacy: Institutional Framework	Dr. Maurizio Bona, Senior Advisor, Relations with Parliaments and Science for policy, CERN - European Organization for Nuclear Research
11.00-12.30	Science for Peace in Diplomacy: Practice and Collaboration	Dr. Maurizio Bona, Senior Advisor, Relations with Parliaments and Science for policy, CERN - European Organization for Nuclear Research
13.45-15.15	Science, Politics, and Climate Change	Dr. Michel Jarraud, Secretary General Emeritus, the WMO - World Meteorological Organization
15.30-17.00	The Governance Challenge of Climate Change	Dr. Michel Jarraud, Secretary General Emeritus, the WMO - World Meteorological Organization
<b>Evening class</b>		
<b>Tuesday, 8 October</b>		
17.00-19.00	Global Health and International Relations	Dr. Francesca Celletti, GSD Faculty, the World Health Organization, Health Systems and Services, Coordinator
<b>Case Study Weekend II: "Soft Power" - Public Diplomacy &amp; Media</b>		
<b>Friday, 18 October</b>		
13.30-15.00	Soft Power: Concept and Foreign Policy Tools	Dr. Maya Berezhnaya, Economic Diplomacy Fund, Founder
15.15-16.45	Nation Branding Strategy: «Add Attraction» Workshop. Building attractive image.	Dr. Maya Berezhnaya, Economic Diplomacy Fund, Founder
<b>Evening class</b>		
<b>Friday, 18 October</b>		
17.00-19.00	The Role, Influence and Power of Media in International Affairs and Public Diplomacy	Prof. Morand Fachot, GSD Faculty, Media analyst for the Association for International Broadcasting (AIB), editor for the BBC Monitoring Service
<b>Saturday, 19 October</b>		
9.15-10.45	Review of Modern Tools of Public Diplomacy: Education, Culture, Trade, Business, FDI, Sports	Dr. Maya Berezhnaya, Economic Diplomacy Fund, Founder
11.00-12.30	Strategic Negotiation Game	Dr. Maya Berezhnaya, Economic Diplomacy Fund, Founder
13.45-15.15	Media Aspects of Public Diplomacy: Case Studies	Prof. Morand Fachot, GSD Faculty, Media analyst for the Association for International Broadcasting (AIB), editor for the BBC Monitoring Service
15.30-17.00	Media Management of Crises and Conflicts in a 24/7 News Environment: Case Studies, Implications	Prof. Morand Fachot, GSD Faculty, Media analyst for the Association for International Broadcasting (AIB), editor for the BBC Monitoring Service
<b>Evening class</b>		
<b>Tuesday, 22 October</b>		

17.00-19.00	Evolving US World Leadership: Impact on Global Politics. Issues and Controversies	Amb. Dr. John J. Maresca, former Rector of the United Nations mandated University for Peace (UPEACE) in Costa Rica, former US Deputy Assistant Secretary of Defense and US Ambassador
<i>Evening class</i>		
<b>Tuesday, 29 October</b>		
17.00-19.00	Research with Impact: Making Positive Change in the Society	Prof. Stefan Ziegler, GSD Faculty Consultancy for Advocacy and Capacity Building
<i>Case Study Weekend III: The Evolving Dimensions of Strategic Foresight</i>		
<b>Friday, 1 November</b>		
13.30-15.00	Futures: the concept, purpose and areas of application	Ms. Paula Gil Baizan, Expert on Foresight and Behavioural Insights for Humanitarian Aid, Founder of "Something Meaningful"
15.15-16.45	Key principles of futures process design: Scenarios, Visioning, SWOT Analysis	Ms. Paula Gil Baizan, Expert on Foresight and Behavioural Insights for Humanitarian Aid, Founder of "Something Meaningful"
<i>Evening class</i>		
<b>Friday, 1 November</b>		
17.00-19.00	The Futures Toolkit: an overview	Ms. Paula Gil Baizan, Expert on Foresight and Behavioural Insights for Humanitarian Aid, Founder of "Something Meaningful"/ Invited experts
<b>Saturday, 2 November</b>		
9.15-10.45	Tools for gathering intelligence about the future: Horizon Scanning, Delphi, the Issues Paper, etc.	Ms. Paula Gil Baizan, Expert on Foresight and Behavioural Insights for Humanitarian Aid, Founder of "Something Meaningful"
11.00-12.30	Identifying and mapping change drivers: Driver mapping (PESTLE), Axes of uncertainty, etc.	Ms. Paula Gil Baizan, Expert on Foresight and Behavioural Insights for Humanitarian Aid, Founder of "Something Meaningful"/ Invited experts
13.45-15.15	Scenario planning: Connecting futures to policy	Ms. Paula Gil Baizan, Expert on Foresight and Behavioural Insights for Humanitarian Aid, Founder of "Something Meaningful"
15.30-17.00	Developing and testing policy and strategy: Policy Stress-testing, Backcasting, Roadmapping	Ms. Paula Gil Baizan, Expert on Foresight and Behavioural Insights for Humanitarian Aid, Founder of "Something Meaningful"/ Invited experts
<i>Evening class</i>		
<b>Tuesday, 12 November</b>		
17.00-19.00	Conflicts of the Future	Dr. Nicolas Mueller, MBA Rotman, GEMBA St. Gallen, Head of Business Unit Weapons and Ammunitions; Department of Defence, Civil Protection and Sport armasuisse Landsystems
<i>Evening class</i>		
<b>Tuesday, 26 November</b>		
17.00-19.00	Research with Impact: Making Positive Change in the Society	Prof. Stefan Ziegler, GSD Faculty Consultancy for Advocacy and Capacity Building

*All classes are held in Burke Room, de Sales building.*