



Executive Master in International Relations

*Full-Time Advanced Winter Course
Leadership in the New Era: Vision, Creativity, Change, Communications
18-22 February 2019*

Monday, 18 February 2019

Day 1: Understanding New Dimensions of Leadership

9.00-09.15	Coffee break / Welcome from GSD President and Founder Dr. Colum de Sales Murphy & GSD Academic Director Dr. Anna Kondratyuk	
9.15-10.45	Authentic Leadership Development & Defining Personal Leadership Style	Prof. Dana Walden, Founder and Managing Partner of Certo Coaching & Consulting Sàrl
11.00-12.30	Personal Branding Strategy	Prof. Dana Walden, Founder and Managing Partner of Certo Coaching & Consulting Sàrl
14.00-15.30	What is a Leader? Case Study - Gorbachev as a Leader	Dr. Alexander Likhotal, GSD Faculty, Former President of the Green Cross International
15.45-17.15	Developing Charisma for Successful Leadership	Prof. Jennifer Clickner, GSD Faculty, Co-Founder & Director at icommunicate.ch, former Senior Broadcast Journalist at World Radio Geneva/BBC World Service

Tuesday, 19 February 2019

Day 2: Leading with Vision

9.15-10.45	Transformational Leadership	Mr. Jean-Christophe Barth-Coullaré, Co-President at the Swiss Chamber of Commercial Mediation (SCCM)
11.00-12.30	The Challenge of Visionary Leadership / Vision, Leadership and Diplomacy	Dr. Colum de Sales Murphy, GSD President and Founder
14.00-15.30	Designing and Executing Strategy	Prof. Andreas Wettstein, Founder and Managing Partner at Agility3 GmbH
15.45-17.15	Designing and Executing Strategy	Prof. Andreas Wettstein, Founder and Managing Partner at Agility3 GmbH

Wednesday, 20 February 2019

Day 3: Leading through Turbulence: Managing Risk, Uncertainty & Change

9.15-10.45	Leading Change and Organizational Renewal	Prof. Andreas Wettstein, Founder and Managing Partner at Agility3 GmbH
11.00-12.30	Dealing with Uncertainty	Prof. Andreas Wettstein, Founder and Managing Partner at Agility3 GmbH
14.00-15.30	Foresight Strategy & Tools (horizon scanning, trend analysis and scenario development)	Ms. Paula Gil Baizan, Expert on Foresight and Behavioural Insights for Humanitarian Aid, Founder of "Something Meaningful"
15.45-17.15	Risk Management for Leaders	Ms. Paula Gil Baizan, Expert on Foresight and Behavioural Insights for Humanitarian Aid, Founder of "Something Meaningful"

Thursday, 21 February 2019

Day 4: Driving Change through Creativity & Innovation

9.15-10.45	Creativity and Diplomacy	H.E. Amb. Chitra Narayanan, Former Ambassador of India to Switzerland, Liechtenstein and the Holy See
11.00-12.30	Creativity and Diplomacy	H.E. Amb. Chitra Narayanan, Former Ambassador of India to Switzerland, Liechtenstein and the Holy See
14.00-15.30	Unleash your creative power	Dr. Samuel Lagier, neuroscientist, science communicator and founder of SamSpeaksScience (Switzerland)
15.45-17.15	The power of "yes and"	Dr. Samuel Lagier, neuroscientist, science communicator and founder of SamSpeaksScience (Switzerland)

Friday, 22 February 2019

Day 5: Leadership & New Ways of Communication

9.15-10.45	Strategic Communications: Influential Messaging, Storytelling and Public Speaking for Impact	Prof. Jennifer Clickner, GSD Faculty, Co-Founder & Director at icomunicate.ch, former Senior Broadcast Journalist at World Radio Geneva/BBC World Service
11.00-12.30	Communicating Effectively with the Media	Prof. Jennifer Clickner, GSD Faculty, Co-Founder & Director at icomunicate.ch, former Senior Broadcast Journalist at World Radio Geneva/BBC World Service
14.00-15.30	Crisis Management, Resilience, Crisis Communications	Prof. Jennifer Clickner, GSD Faculty, Co-Founder & Director at icomunicate.ch, former Senior Broadcast Journalist at World Radio Geneva/BBC World Service
15.45-17.15	Digital Media: Strategy and Tools for Leaders	Dr. Jonathan Andrew, GSD Faculty, Postdoctoral Researcher at the Geneva Academy of International Humanitarian Law and Human Rights
17.15-18.00	<u>Wrap-up, Feedback forms, Certificates, Drinks</u>	Dr. Colum de Sales Murphy, GSD Staff

All classes are held in Burkee Room, de Sales building.